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## **KiwiTech's Classics2Go iPhone Reader Gains Strong Reviews Publications Cite Content, Appearance and Convenience as Key Benefits**

**Washington, August 31, 2009** --- KiwiTech, a leading provider of e-book readers for smartphones, is pleased to announce that its latest version of Classics2Go has received strong reviews from numerous online publications.

Online publications such as The Gadgeteer, iPhone Footprint and SlapApp have praised Classics2Go as an essential application for people who want access to great literature on a smartphone.

Here's a sampling of what reviewers are saying.

- "It doesn't take long to realize that a lot of time and attention to detail has been put into this app." ([www.slappapp.com](http://www.slappapp.com))
- "The well-formatted text makes reading super comfortable." ([www.iphonefootprint.com](http://www.iphonefootprint.com))
- "It's a great way to carry around your required reading if you're in school or to re-read... those treasures from the past." ([www.the-gadgeteer.com](http://www.the-gadgeteer.com))

Classics2Go now has over 50 titles, ranging from Lewis Carroll's *Alice In Wonderland* to William Shakespeare's *Romeo and Juliet*, which can be downloaded from the Apple's iTunes™ store. KiwiTech routinely updates the app with new books, enhancing the value to their readership.

Anita Gupta, President of KiwiTech, said the reviews show that people are embracing Classics2Go as the cutting-edge way to read books while on the go.

"Classics2Go is not just about reading a book. It's about enjoying a book in a convenient way," Gupta said.

Users will find Classics2Go convenient thanks to its unique bookshelf feature. The bookshelf has a 'My Library' section where users can easily navigate through all the titles on the app. There is also a "My Books" section which allows users to keep track of the books they are currently reading. In addition, the app features superior typography, a bookmark, and other features to maximize the reading experience.

*For more information about Classics2Go, please visit [www.kiwitech.com](http://www.kiwitech.com).*

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### **About KiwiTech**

KiwiTech is a new-age content distribution company. KiwiTech has built "e-book readers" for various mobile platforms, with more under development. The firm collaborates with content providers to distribute premium content for three markets -- consumers, associations, and schools -- on various smartphone platforms. KiwiTech currently has over 60 apps now available on different platforms (including the iPhone™ and BlackBerry Storm™) and has top 20 apps in several countries and in different languages.

[www.kiwitech.com](http://www.kiwitech.com)