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KiwiTech's Classics2Go e-Book Reader Featured in New "Dummies" Book

Author praises Classics2Go for "elegant typography" and "clear, readable text"

Washington, February 16, 2010 --- Classics2Go, a Classique e-book app developed by KiwiTech, was chosen as one of the top ten book apps in the app store by Bob LeVitus, author of [Incredible iPhone Apps for Dummies](#) by Wiley Publishing, Inc. KiwiTech is a leading mobile app technology and services firm that specializes in publishing

LeVitus praised Classics2Go for its elegant typography, thoughtful page layout and quality and quantity of titles included. "After much deliberation, I've concluded that the Classics2Go Collection is the one I like the best," LeVitus said in the book. LeVitus also said that the "text in this app looks better than the text in most of the other 'reading' apps" that he tested.

Classics2Go has a diverse collection of titles, including *Dracula*, *Frankenstein*, and *The Adventures of Sherlock Holmes*, and has been among the top selling apps in the app store since its release. Other apps by KiwiTech have been in the top five top in app stores around the world, including France, Spain and Brazil, in the past year.

Rakesh Gupta, CEO of KiwiTech, said that being included in the book represents a major accomplishment for the company. "We are grateful for Bob's praise of Classics2Go's key features. Bob's review is the latest example of KiwiTech apps gaining recognition among e-book industry observers," Gupta added.

KiwiTech was also mentioned in a December 30th [BusinessWeek](#) article that discussed the future of ebooks.

About KiwiTech

KiwiTech is a mobile app company with an emphasis on publishing and has developed apps for iPhone, BlackBerry, Android and Nokia platforms. KiwiTech develops state-of-the-art mobile app technologies and provides mobile app development services. With over 150 apps developed, KiwiTech is fast gaining recognition as a premier mobile app company. Our apps have been featured in BusinessWeek, Wiley's Dummies series and other publications. Also, KiwiTech apps have achieved top rankings in app stores in Brazil, France, Germany, Spain, U.K. and U.S.A.

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