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Independence Day Arrives Early as KiwiTech Makes '76 eBook Apps Free

KiwiTech apps ranked #1 in four countries and have crossed 500,000 downloads

Washington, May 18, 2010 --- KiwiTech, a leading mobile technology firm that develops ebook apps and provides mobile app development services, announced that 76 ebook apps in the company's Classique reader are now available for free on Apple's iTunes Store™.

Rakesh Gupta, KiwiTech's chief executive officer, said "We are taking this step to make Classics2Go collections and other Classique titles available to a broader market of book lovers around the globe. As of today, we have had over half a million downloads of our apps." KiwiTech's Classique titles are now the most heavily downloaded set of ebook apps in the iTunes Store™ globally. Much of the popularity of the Classique titles can be attributed to the beautiful formatting, custom cover art and broad range of international classics. These attributes were well described in "Incredible iPhone Apps for Dummies."

[\[http://media.wiley.com/product_data/excerpt/48/04706075/0470607548.pdf\]](http://media.wiley.com/product_data/excerpt/48/04706075/0470607548.pdf)

KiwiTech apps are now ranked in the #1 position for top free apps in the books category in four countries – Brazil, France, Germany and Portugal. Also, there are over 20 KiwiTech apps in the Top 100 free book apps in Brazil, France, and Portugal. As of today, the status of KiwiTech apps in these countries is:

Country	Top App Rank	# Apps in Top 100
Brazil	1	22
France	1	22
Germany	1	11
Italy	2	16
Mexico	2	10
Portugal	1	22
Spain	2	15
UK	21	4
US	17	4

About KiwiTech

KiwiTech is a mobile app company with an emphasis on publishing and has developed apps for iPhone, BlackBerry, Android and Nokia platforms. KiwiTech develops state-of-the-art mobile app technologies and provides mobile app development services. With over 150 apps developed, KiwiTech is fast gaining recognition as a premier mobile app company. Our apps have been featured in BusinessWeek, Wiley's Dummies series and other publications. Also, KiwiTech apps have achieved top rankings in app stores in Brazil, France, Germany, Spain, U.K. and U.S.A. An innovative, new-age company, KiwiTech is reaching its fast growing list of followers through Facebook [\[http://www.facebook.com/KiwiTech\]](http://www.facebook.com/KiwiTech) and Twitter [\[http://twitter.com/KiwiTechCorp\]](http://twitter.com/KiwiTechCorp) as well as other social mediums.

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